



Sustainability Summit Day One

September 18th, 2024 MAIN STAGE

MAIN STAGE

08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

MAIN STAGE

09:15 Welcome

Event opening and welcome from organizers



Lisa Winkler
Sustainability Summit



Joel Haag
Procurement & Sustainability Summit



Mark van den Brink
Procurement & Sustainability Summit

MAIN STAGE

09:30 regenerate+ moving what matters

This keynote will present the Volkswagen Group's innovative regenerate+ sustainability strategy. It will explain the Group's understanding of sustainability and show how Volkswagen plans to actively contribute to the future-oriented transformation.



Ina Othersen
Volkswagen Group

Host



Zackes Brustik
Sustainability Summit
Moderation

MAIN STAGE

10:00 Coffee break

Make new contacts to the visitors of Sustainability Summit. Free participation for all visitors in our match making area.

MAIN STAGE

10:30 Decarbonization through digitalization

How can digital solutions help with decarbonization? This presentation will not only address this question, but also how the decarbonization potential of such solutions can be quantified in a well-founded manner.



Merlin Köhnke
Five Glaciers
Consulting



Alexander Guehrer
TeamViewer

Host



Zackes Brustik
Sustainability Summit
Moderation

MAIN STAGE

11:00 Sustainability strategies of leading companies

Sustainability CEOs shed light on the sustainability strategies of leading companies and examine how they integrate environmental, social and economic responsibility into their business models. Experts share successful approaches and discuss challenges and future trends in the field of corporate sustainability.



Axel Berger
Franz Haniel & Cie



Sabrina Müller
s.Oliver



Martina Scherer
United Internet



Alexander Biesalski
Biesalski & Company

Host



Jaewoo Hyun
TEDxFrankfurt



Jaewoo Hyun
TEDxFrankfurt

MAIN STAGE

11:45 The future of e-mobility in a connected world

The discussion will shed light on the future of electromobility in a networked world, focusing on technological advances, networked vehicle systems and their impact on the environment and road safety.



Lucas Wagner
TÜV SÜD



Valerie Marie Brockman
Vattenfall

Host



Alexa Lutzenberger
INIW

MAIN STAGE

12:30 Lunch break

Enjoy the food and make new contacts with Sustainability Summit visitors and exhibitors.

The stadium tours start at 12:30pm and 01:15pm in the foyer in front of the cloakroom.

MAIN STAGE

13:30 Sustainability Summit Startup Awards

Here you can see innovative startups presenting clever new solutions for digital innovations in sustainability. The best three will receive a Sustainability Summit Startup Award - you decide!



Scott Galvao
Circuly



Lennart Pantlen
Planted



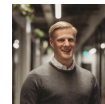
Janik Seitzer
SUSTAYN



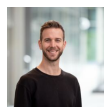
Oliver Ritzmann
Gryn



Boris Hesse
The Generation Forest



Thorsten Ratzlaff
Freeze Carbon



Robin Hüdepohl
Carbonfuture



Hannah Billenstein
ctrl+s



Sven Saborosch
easycircular
Umweltmanagement



Jaron Pazi
OCELL

Host



Zackes Brustik
Sustainability Summit
Moderation

MAIN STAGE

14:30 Panel Discussion Measurability & Transparency

How do the leading companies achieve transparency about their CO2 footprints and the origin of their products? What challenges are crystallized as a result of the concrete cooperation with different suppliers and the increasingly strict legal regulations?



Frederik Paepcke
Cargobeamer



Mara Woermann
Teekanne



Carolin Rautenberg
Eigenherd



Patrick Liebmann
Robert Bosch

Host



Laura Marie Edinger-Schons
Universität Hamburg

MAIN STAGE

15:15 Coffee break

Make new contacts to the visitors of Sustainability Summit. Free participation for all visitors in our match making area.

MAIN STAGE

15:45 Closing the loop: How collaboration and networks sustain the circular economy

"What role do partnerships play in the value chain?
How can data exchange promote processing or utilization?"



Mathias Kaldenhoff
SAP



Katja Keller
SAP

Host

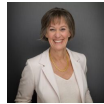


Zackes Brustik
Sustainability Summit
Moderation

MAIN STAGE

16:15 How much sustainability do customers want and what are they willing to pay for?

How are the leading companies developing sustainability from a cost factor to a revenue factor? How do I generate close customer loyalty with the support of my sustainability strategy?



Susanne Steinhauer
SustainableSolution



Diana Pauly
idealo



Petra Fix
Ritter Sport



Christian Hein
Aurubis



Volker Bohn
Stuttgarter
Lebensversicherung



Philipp Hummel
Schleich

Host



Thomas Kraubitz
Buro Happold



Thomas Kraubitz
Buro Happold

MAIN STAGE

17:00 Greenwashing: This crisis is too big to bullshit!

In his keynote speech 'This Crisis is Too Big to Bullshit!', Andreas Krönke denounces the widespread greenwashing. He calls for an end to empty promises that only serve the image and prevent real progress in the fight against the climate crisis. His appeal: authenticity instead of bullshit - because this crisis is too serious for bogus solutions.



Andreas Krönke
PIABO
Communications

Host



Zackes Brustik
Sustainability Summit
Moderation

MAIN STAGE

17:30 Sustainability Summit Awards Ceremony 2024

The best speakers on our stages are to be honored. You decide which speakers you found particularly inspiring, charismatic and innovative. At the end of the day, we will honor the best speaker of the day on each stage. Voting takes place via our app. Access is via your ticket code.

Host



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Sustainability Summit
Moderation

MAIN STAGE

18:00 Sustainability Summit AFTERSHOW LOUNGE

Networking & Drinks for all participants

MAIN STAGE

23:00 End of today's event



Sustainability Summit Day One

September 18th, 2024 MASTERCLASSES

MASTERCLASSES 08:30 Welcome

The doors open at 8.30 am - so you can start networking over your first coffee or find yourself a good seat.

MASTERCLASSES 10:30 How to get started with your circularity journey: a deep dive into secondary material sourcing

The presentation of the H&Z and CIRCULAR REPUBLIC white paper shows how secondary sourcing saves resources, reduces waste, cuts emissions and offers economic benefits. Supply chains become more resilient and profitability is increased. Practical steps, available solutions and the promotion of sustainable production are presented.

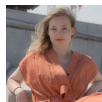


Sven Steinert
H&Z
Unternehmensberatung



Matthias Ballweg
CIRCULAR REPUBLIC

Host



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Sustainability Summit

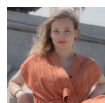
MASTERCLASSES 11:00 Sustainable energy solutions for decarbonisation

Find out in this presentation how companies from industry and the property sector can drastically reduce their CO2 emissions using use cases. As a decarbonisation partner, GETEC offers customised energy solutions for a sustainable future.



Thomas Stephanblome
GETEC heat & power

Host



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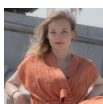
MASTERCLASSES 11:15 Strategic foresight - How an ESG software platform helps you to master increasing ESG and compliance requirements

This presentation will give you an overview of current and future ESG regulations such as EUDR, CSRD and LkSG/CSDDD. We will show you how to meet these challenges in a holistic approach and how to implement these regulations in a legally compliant, efficient and process-oriented manner.



Alexander Zschiesche
osapiens

Host

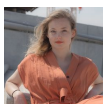


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MASTERCLASSES 11:30 Coffee break

Make new contacts to the visitors of Sustainability Summit. Free participation for all visitors in our match making area.

Host



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MASTERCLASSES 12:00 Mastering ESG compliance with AI: implementing CSRD, CSDDD, CBAM and EUDR pragmatically and securely

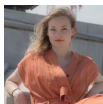
In this masterclass, ESG software pioneer VERSO sheds light on the regulatory requirements CSRD, CSDDD, CBAM and EUDR, which oblige companies to provide comprehensive ESG reporting. The majority of medium-sized companies in Germany and Europe are facing unprecedented regulatory challenges that need to be implemented in their business processes.

With AI-supported software solutions as well as certified processes and services, VERSO offers the all-in-one solution for companies based on 15 years of experience. With sustainability software for ESG reporting, supply chain and climate management, VERSO specifically supports companies on their path to sustainability. This session is aimed at specialists and managers responsible for ESG issues, supply chain and purchasing managers and companies that are directly or indirectly (through customer requirements) obliged to produce sustainability reports.



Carsten Purschke
Verso

Host



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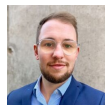
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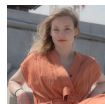
MASTERCLASSES 13:30 CSDDD, EUDR, CBAM, CSRD: Reducing complexity through intelligent technology

Automate processes and conserve resources: Mastering administrative challenges with data-based sustainability management
All in one tool: Efficiently collect ESG data, reduce ESG risks in the supply chain and create reports at the touch of a button
Meeting legal requirements and creating impact: using due diligence and reporting obligations as an opportunity for a responsible supply chain



Sebastian Klotz
IntegrityNext

Host



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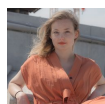
MASTERCLASSES 13:45 From Zero to ESG Hero: With artificial intelligence and personal support from the double materiality analysis to the audit-proof report

A lack of resources, a lack of knowledge and being overwhelmed by complex guidelines: small and medium-sized companies are currently facing new challenges. Sustainability and ESG reporting are no longer optional topics, but a legal obligation - but where to start? At Code Gaia, we specialize in making SMEs fit for the future. We accompany companies on their path to sustainable success - with state-of-the-art technology and personal support. Our goal? From Zero to ESG Hero! In this short masterclass, we want to show you how you can achieve CSRD compliance with us, step by step.



Markus Adler
Code Gaia

Host



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MASTERCLASSES 14:00 Using the ZNU standard to develop the content for sound and credible CSRD reporting in a practical and efficient manner

Are you wondering how to manage your sustainability challenges and prepare for the CSRD?

We will show you how you can use the ZNU Standard for Sustainable Development to focus on the essentials, establish processes and prepare yourself ideally for the reporting obligation. Join us when Patricia Kief and Dr Matthias Hauser introduce you to the ZNU Standard as a management process and the benefits it can bring you.

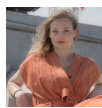


Patricia Kief
*Universität Witten
Herdecke*



Matthias Hauser
ZNU

Host



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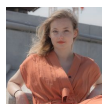
MASTERCLASSES 14:30 How to implement CSRD and Double Materiality Analysis as a lever for an impact- and performance focused holistic ESG management

This MasterClass will give you an overview on how to implement CSRD and Double Materiality Analysis in a compliant and efficient way while at the same time leveraging an ESG Mindset and Management that focuses both on creating impact and business success



Ulrike Stroh
Lufthansa

Host



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MASTERCLASSES 15:00 A Buyer's Guide to Carbon Removal

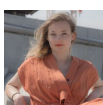
On the path to achieving net-zero emissions, understanding carbon removal is crucial for every business. This presentation will explore the significance of carbon removal within corporate sustainability strategies. It will cover:

- The state of the Durable Carbon Dioxide Removal market (CDR)
- An introduction of a handful of technological carbon removal pathways/technologies
- Why transparency and MRV are key for the CDR market to succeed
- Buyer Success cases: insights from practice on how carbon removal buyers are getting started with investing in carbon removal as part of their sustainability strategies



Robin Hüdepohl
Carbonfuture

Host



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MASTERCLASSES 15:15 Coffee break

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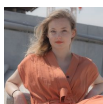
MASTERCLASSES 15:45 Sustainability Meets Impact: How sustainability managers can effectively transform their supply chain

This presentation will highlight the challenges and opportunities of supply chain transformation and offer practical approaches on how companies can use technology to achieve their sustainability goals. You will gain valuable insights into best practices for improving transparency and minimising risk to drive sustainable change in your supply chain.



Matthias Münzing
EcoVadis

Host



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MASTERCLASSES 16:00 Decarbonisation of the supply chain

The decarbonisation of supply chains is not only an ecological necessity, but also a decisive factor for the long-term success of a company. Many companies have developed transparency about their Scope 3 emissions along the supply chain and set targets. The MasterClass builds on this and discusses the question of how the real implementation of decarbonisation measures along the supply chain can succeed in the next step. What does it take to successfully decarbonise the supply chain? How do we get suppliers on board? What examples of successful decarbonisation are there?



Gundula Ullah
FUNKE Mediengruppe



Daniel Koltermann
Otto

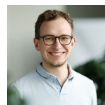
Host



Detlef Tietze
Sustainable

MASTERCLASSES 16:30 The relevance of standards in the supply chain

In order to meet the growing demands for reliable sustainability information along the supply chain, interoperable standards are becoming increasingly important. GS1 Germany takes up the requirements of companies and promotes application-related standardization solutions.



Peter Uhlig
GS1 Germany



Sarah Grede
GS1 Germany

Host



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MASTERCLASSES 17:00 Navigating the CSRD Journey: How TIP Group is Partnering with Watershed for Success

Join Markus Pretz, Director ESG/EHS at TIP Group as he shares his unique viewpoint and passion for the Corporate Sustainability Reporting Directive (CSRD), and gives insights into how businesses can succeed when navigating this complex but vitally important requirement.

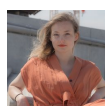


Markus Pretz
TIP Group



Katie Sidell
Watershed

Host

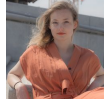


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MASTERCLASSES 17:30 Sustainability Summit Awards Ceremony 2024

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Host



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MASTERCLASSES 18:00 Sustainability Summit AFTERSHOW LOUNGE

Networking & Drinks for all participants

MASTERCLASSES 23:00 End of today's event