



# Sustainability Summit Day Two

June 26th, 2025 SUSTAINABILITY SUMMIT MAIN STAGE

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**

**08:50 Welcome**

Opening of the event with a warm welcome by the moderator.

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**

**10:00 Keynote**

PRESENTATION



**Guido Wübben**  
*Deutsche Post & DHL*

*Host*



**Zackes Brustik**  
*Sustainability Summit  
Moderation*

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**

**10:30 Keynote**

PRESENTATION



**Elke Stein**  
*Drägerwerk*

*Host*



**Zackes Brustik**  
*Sustainability Summit  
Moderation*

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**  
PANEL  
DISCUSSION

**11:00 Greenwashing or real change? - The sustainability strategies of leading companies put to the test**

In this discussion, experts from business, environmental advocacy, and consumer protection examine the sustainability strategies of major corporations. Do they drive real ecological change or merely serve as greenwashing? How do companies respond to growing expectations, and what successes can they showcase? Are they true pioneers of sustainability – or just putting on a facade?



**Miriam Sammek**  
*congstar GmbH*



**Sepinaz Kuska**  
*Wilh. Werhahn KG*



**Christopher Matz**  
*Deutsche Investment*



**Stefanie Buchacher**  
*Gustavo Gusto*



**Christian Hein**  
*Aurubis*

Host



**Charly Uster**  
*Weber Shandwick*

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**  
PRESENTATION

**12:00 Keynote**

Host



**Zackes Brustik**  
*Sustainability Summit  
Moderation*

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**

**12:30 Lunch break**

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**

**13:30 Sustainability Summit Startup Awards**

Here you can see innovative startups that present clever new solutions for sustainability. The best three will receive a Sustainability Summit Startup Award - vote!

**SUSTAINABILITY  
SUMMIT MAIN  
STAGE**  
PANEL  
DISCUSSION

**14:30 Customer power: How much sustainability do consumers really want and what are they willing to pay for it?**

This discussion explores the gap between sustainability expectations and purchasing behavior. Experts from consumer advocacy, business, and market research analyze whether customers are willing to pay more for sustainable products – luxury or necessity?



**Kay Wegener**  
*DSR*



**Gabriele Maurer**  
*Jungheinrich*

**SUSTAINABILITY** 15:15 **Coffee break**  
**SUMMIT MAIN**  
**STAGE**

**SUSTAINABILITY** 15:45 **Regulatory challenges and opportunities:  
SUSTAITMAIN** **sustainability and supply chain compliance in the**  
**STAGE** **DACH region**

 **PANEL**  
**DISCUSSION**

How can companies make their supply chains more sustainable? A look at the challenges and opportunities of green procurement.



**Franziska Löhr**  
*MVV Energie*



**Johanna Böhme**  
*Deutsche Bahn*



**Jan Geier**  
*Steinbeis Papier*



**Amar Rahman**  
*Zurich Insurance*

*Host*



**Thomas Heine**  
*The Sustainable  
Procurement Pledge*

**SUSTAINABILITY** 16:30 **Sustainability Summit Awards Ceremony**  
**SUMMIT MAIN**  
**STAGE**

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

*Host*



**Zackes Brustik**  
*Sustainability Summit  
Moderation*

**SUSTAINABILITY** 18:00 **End of Procurement & Sustainability Summit 2025**  
**SUMMIT MAIN**  
**STAGE**



# Sustainability Summit Day Two

## June 26th, 2025 MONT BLANC MASTERCLASSES

### MONT BLANC MASTERCLASSES

**08:50 Welcome**

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

### MONT BLANC MASTERCLASSES

**10:00 in preparation**

- 🗨 PRESENTATION
- 🗨 KEINE ANGABE

### MONT BLANC MASTERCLASSES

**11:30 In preparation**

- 🗨 PRESENTATION
- 🗨 KEINE ANGABE

### MONT BLANC MASTERCLASSES

**11:45 In preparation**

- 🗨 PRESENTATION
- 🗨 KEINE ANGABE

### MONT BLANC MASTERCLASSES

**12:30 Lunch break**

### MONT BLANC MASTERCLASSES

**14:00 In preparation**

### MONT BLANC MASTERCLASSES

**14:30 Coffee break**

Enjoy a coffee and make new connections with the Sustainability Summit attendees and exhibitors.

### MONT BLANC MASTERCLASSES

**15:30 In preparation**

- 🗨 PRESENTATION

### MONT BLANC MASTERCLASSES

**17:00 Montblanc Speaker Awards Ceremony**

Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Montblanc receive a Speaker Award.

### MONT BLANC MASTERCLASSES

**18:00 End of Procurement & Sustainability Summit 2025**



# Sustainability Summit Day Two

## June 26th, 2025 MATTERHORN MASTERCLASSES

### MATTERHORN MASTERCLASSES

#### 08:50 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

### MATTERHORN MASTERCLASSES

#### 10:00 In preparation

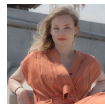
- 👤 PRESENTATION
- 🗨️ KEINE ANGABE

### MATTERHORN MASTERCLASSES

#### 10:30 Masterclass Achilles

- 👤 PRESENTATION

Host



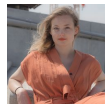
**Inken März**  
Procurement &  
Sustainability Summit

### MATTERHORN MASTERCLASSES

#### 10:45 Masterclass easy software

- 👤 PRESENTATION

Host



**Inken März**  
Procurement &  
Sustainability Summit

### MATTERHORN MASTERCLASSES

#### 11:30 In preparation

- 👤 PRESENTATION
- 🗨️ KEINE ANGABE

### MATTERHORN MASTERCLASSES

#### 12:00 In preparation

- 👤 PRESENTATION
- 🗨️ KEINE ANGABE

### MATTERHORN MASTERCLASSES

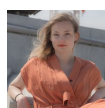
#### 12:30 Lunch break

### MATTERHORN MASTERCLASSES

#### 14:00 Masterclass askLio

- 👤 PRESENTATION

Host



**Inken März**  
Procurement &  
Sustainability Summit

### MATTERHORN MASTERCLASSES

#### 15:30 Coffee break

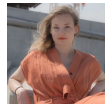
Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

**MATTERHORN  
MASTERCLASSES**

**17:00 Matterhorn Speaker Awards Ceremony**

Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Matterhorn receive a Speaker Award.

*Host*



**Inken März**  
*Procurement &  
Sustainability Summit*

**MATTERHORN  
MASTERCLASSES**

**18:00 End of Procurement & Sustainability Summit 2025**



# Sustainability Summit Day Two

## June 26th, 2025 ZUGSPITZE MASTERCLASSES

### ZUGSPITZE MASTERCLASSES

#### 08:50 Welcome

Our doors open at 08:15 - so you can start networking at the first coffee and secure the best seat.

### ZUGSPITZE MASTERCLASSES

#### 10:45 In preparation

- 👤 PRESENTATION
- 📅 KEINE ANGABE

### ZUGSPITZE MASTERCLASSES

#### 11:00 In preparation

- 👤 PRESENTATION
- 📅 KEINE ANGABE

### ZUGSPITZE MASTERCLASSES

#### 11:15 In preparation

- 👤 PRESENTATION
- 📅 KEINE ANGABE

### ZUGSPITZE MASTERCLASSES

#### 11:30 In preparation

- 👤 PRESENTATION
- 📅 KEINE ANGABE

### ZUGSPITZE MASTERCLASSES

#### 12:00 Masterclass absolut

- 👤 PRESENTATION

*Host*



**Linda Drescher**  
*Procurement Summit*

### ZUGSPITZE MASTERCLASSES

#### 12:30 Lunch break

### ZUGSPITZE MASTERCLASSES

#### 15:00 Coffee break

**ZUGSPITZE  
MASTERCLASSES**

 PRESENTATION

**16:00 Stakeholder management in difficult negotiations**

Silos often arise between purchasing and the specialist department. At the same time, sales teams utilise their sometimes very close relationships with the specialist department to gather information and manifest decisions before the purchasing department is involved. By skilfully managing these stakeholders, procurement can very effectively share relevant information and get ahead of the sales team.



**David Yaghmaei**  
*numastays*

*Host*



**Linda Drescher**  
*Procurement Summit*

**ZUGSPITZE  
MASTERCLASSES**

**17:00 Zugspitze Speaker Awards Ceremony**

Vote in our app for the most inspiring, charismatic or innovative speakers. The top three speakers at the Zugspitze receive a Speaker Award.

*Host*



**Linda Drescher**  
*Procurement Summit*

**ZUGSPITZE  
MASTERCLASSES**

**18:00 End of Procurement & Sustainability Summit 2025**





# Sustainability Summit Day Two

June 26th, 2025 PROCUREMENT SUMMIT MAIN STAGE

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

**08:50 Welcome**

Our doors open at 08:50 - so you can start networking at the first coffee and secure the best seat.

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

**09:50 Opening**

A short welcome by the moderator.



**Mark van den Brink**  
*Procurement &  
Sustainability Summit*



**Joel Haag**  
*Procurement &  
Sustainability Summit*

*Host*



**Steffi Landerer**  
*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

**10:00 Cow PV - why cows love solar panels**

"Cow PV" is an innovative approach within agrivoltaics, combining solar power generation with cattle farming on the same land. This system involves the use of solar panels that provide shade for the cows, improving their well-being and potentially increasing agricultural productivity by enhancing soil moisture and pasture quality. How this double harvest works in real life near a factory in sunny Bavaria will be explained by Gaby Symonds.

PRESENTATION



**Gaby Symonds**  
*Nestlé*

*Host*



**Steffi Landerer**  
*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**  
PANEL  
DISCUSSION

### 10:30 **Three worlds, one solution: Purchasing shapes collaboration**

We bring together a software start-up, corporate IT and procurement to find ways in which all parties involved can achieve their goals.



**Dipl.Ing., MBA Bodo Bokämper**  
*BMW*



**Jochen Lacour**  
*dormakaba*



**Christopher Bieri**  
*Seatti*

*Host*



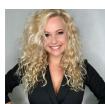
**Nina Bomberg**  
*dormakaba*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

### 11:15 **Procurement Summit Startup Awards, part 3 with award ceremony**

Here you'll see innovative start-ups in the procurement field presenting their solutions. Be inspired and vote!

*Host*



**Steffi Landerer**  
*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

### 12:30 **Lunch break**

**PROCUREMENT  
SUMMIT MAIN  
STAGE**  
PRESENTATION

### 13:30 **AI is transforming procurement! Just a hype or a real revolution?**

In this presentation, we will shed light on the growing importance of artificial intelligence (AI) in the field of procurement. We question whether the use of AI is actually bringing a revolutionary change or whether it is just a passing trend. We provide insights into specific use cases at Deutsche Bahn, such as the automatic generation of content in the procurement process. We will also discuss the opportunities and challenges associated with the implementation of AI and provide concrete examples from practice. Let's find out together whether AI in procurement really is more than just a hype!



**Patrick Reiß**  
*Deutsche Bahn*

*Host*



**Steffi Landerer**  
*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**  
PANEL  
DISCUSSION

## **14:00 Empowerment through diversity: the power of diversity**

Our panel invites you to explore the transformative impact of diversity in procurement. We will share how different perspectives, backgrounds and skills can strengthen innovation and drive sustainable growth. Learn how an inclusive procurement strategy not only sets ethical standards, but also increases the competitiveness and resilience of organisations.

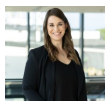


**Melanie Berhe**  
*Porsche Lifestyle*



**Klaus Schlaffer**  
*Münchener Medizin  
Mechanik*

*Host*



**Miriam Tomforde**  
*Hamburger Sparkasse*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

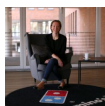
## **14:45 Coffee break**

Enjoy a coffee and make new connections with the Procurement Summit attendees and exhibitors.

**PROCUREMENT  
SUMMIT MAIN  
STAGE**  
PANEL  
DISCUSSION

## **15:30 Trade wars and globalisation: How political unrest is transforming procurement**

This discussion examines how geopolitical developments and trade conflicts affect global supply chains and how companies can respond to them.



**Maria Oehler**  
*Domino's*



**Suthan Logarajah**  
*Klöckner*



**Sebastian Stürzl**  
*Molkerei Rucker*



**Kai Berking**  
*ALBA Group*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

## **16:15 Procurement Summit Awards Ceremony**

Using our app, every attendee at the event has the chance to vote for the best speaker over the course of the day. The three with the most votes will be awarded a Speaker Award.

*Host*



**Steffi Landerer**  
*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

 PRESENTATION

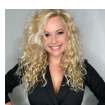
**16:30 Next exit to the future**

In no phase of history has there been a comparable surge in innovation as in our time. As a result of the new technical possibilities, the world is growing together into a networked global system of great heterogeneity. Opportunities and risks are closely intertwined. Dealing with the new in society has become a major challenge. At this high pace of innovation, citizens are looking for ways to understand the new and to recognise social and technical processes in context. We are currently experiencing a transition from a 'considerate' to a 'cautious' society when it comes to dealing with the new. I will use many examples to illustrate our changed approach to the new and show ways of creating a culture of change.



**Ranga Yogeshwar**

*Host*



**Steffi Landerer**

*Procurement Summit*

**PROCUREMENT  
SUMMIT MAIN  
STAGE**

**18:00 End of Procurement & Sustainability Summit 2025**